

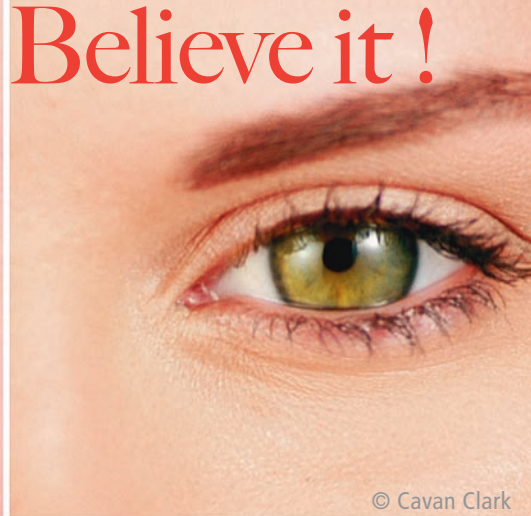


expodisc

Digital **White** Balance Filter

See it

Believe it!



© Cavan Clark

Made in USA of US & Imported Parts

Advanced Features that Make Every Shot Count

Convenient, fast and easy-to-use

Balance your color at capture

Works in mixed and difficult lighting

Replace your gray cards and white cards

Spend more time shooting and less on workflow

Here's What the Experts Say

"The expodisc reduces making a custom white balance and making grey-frames to a simple routine, while the location photographer will value its portability. The expodisc is an item that, in my opinion, you cannot do without."

John Wincomb
British Journal of Photography
March, 2004

"I just had to let you know I LOVE my expodisc! I have the best color I've ever had - easily! I now have used the disc with both Fuji and Canon cameras and it's just too easy - like freedom! Thanks!!"

Helen Yancy
Artist & Photographer
Past President of the PPA
(Professional Photographers of America)

The White Balance Solution for Digital Cameras and Digital Video

Get balanced color in difficult lighting with the patent pending expodisc, the fast and easy Digital White Balance Filter. Spend more time shooting and less time on your digital workflow. Simply read and set white balance with the expodisc in place before shooting and you'll reduce or eliminate the need for post capture color adjustments. Get the white balance solution that is quickly becoming the preferred method of achieving accurate color balance for professional photographers, videographers and serious amateurs today.



© D. Maynard

58mm

62mm

67mm

72mm

77mm

82mm

4 x 4

4 x 5.65

For More Information Visit: www.expodisc.com or (800) 446.5086

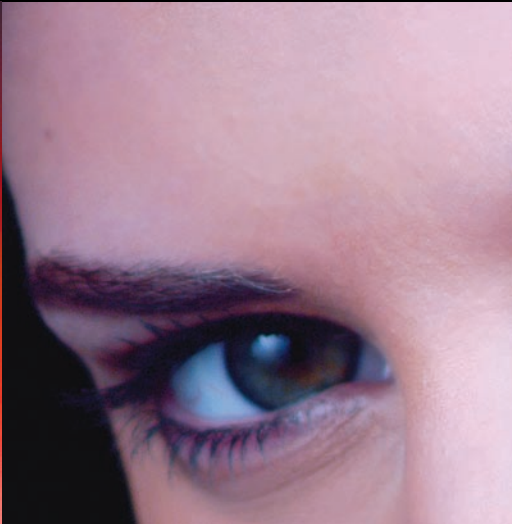


expodisc

Digital **Warm** Balance Filter

See it

Believe it!



© Cavan Clark

Made in USA of US & Imported Parts

Advanced Features that Make Every Shot Count

Convenient, fast and easy-to-use

Get Beautiful skin tones at capture

Works in mixed and difficult lighting

Replace your gray cards and white cards

Spend more time shooting and less time on workflow

Copyright © 2005 - ExpoDisc, Inc.
All rights reserved. Printed in the USA.



© Claude Jodoin

The Warm Balance Solution for Digital Cameras and Digital Video

The ExpoDisc Digital Pro Portrait Filter produces custom color at capture for portrait and landscape photographers desiring warmer skin tones and more pleasing colors. Eliminate cumbersome cards and endless hours color correcting. Simply read and set white balance with the Digital Pro Portrait Filter in place to get healthy, beautiful skin tones.

Each ExpoDisc is individually balanced and calibrated, coming with a quality control card describing its density and exact color characteristics. The ExpoDisc filters work with digital SLR cameras and digital video alike, and are available in six standard round sizes from 58mm to 82mm, and in a flat format for Lee, Chrosziel, Schneider, Century Optic, and other standard video matte boxes in 4x4 and 4x5.65 dimensions.

“Once portrait photographers get a hold of this, their digital life will never be the same.”

Claude Jodoin

Photographer & Technical Writer for Rangefinder Magazine

58mm

62mm

67mm

72mm

77mm

82mm

4 x 4

4 x 5.65

For More Information Visit: www.expodisc.com or (800) 446.5086